

WHAT IS CLAIMED IS:

1. A computer peripheral sales promoting system comprising:

a service status detecting means for detecting a service status of a computer peripheral and customer product
5 information storing means for storing specifications information of said computer peripheral and user information which specifies a user of said computer peripheral and also for consecutively updating and storing a service status detected by said service status detecting means are provided
10 in a computer which serves as an upper-level system for said computer peripheral; and

a sales promoting terminal for making access to said customer product information storing means to thereby read out said specifications information, said user information,
15 and service status is arranged in a network to which said computer peripheral is connected.

2. A computer peripheral sales promoting system comprising:

a service status detecting means for detecting a service status of a computer peripheral and customer product
5 information storing means for storing specifications information of said computer peripheral and user information of a user of said computer peripheral and also for consecutively updating and storing a service status detected

FOI b7D b7E b7F b7G b7H b7I b7J b7K b7L b7M b7N b7O b7P b7Q b7R b7S b7T b7U b7V b7W b7X b7Y b7Z

by said service status detecting means is provided to said
10 computer peripheral; and

a sales promoting terminal for making access to said
customer product information storing means to thereby read
out said specifications information, said user information,
and said service status is arranged in a network to which
15 said computer peripheral is connected.

3. The computer peripheral sales promoting system
according to Claim 1, wherein said network is constituted
by the internet.

4. The computer peripheral sales promoting system
according to Claim 2, wherein said network is constituted
by the internet.

5. The computer peripheral sales promoting system
according to Claim 1, wherein said computer peripheral is
constituted by a data storing apparatus.

6. The computer peripheral sales promoting system
according to Claim 2, wherein said computer peripheral is
constituted by a data storing apparatus.

7. The computer peripheral sales promoting system
according to Claim 3, wherein said computer peripheral is
constituted by a data storing apparatus.

8. The computer peripheral sales promoting system
according to Claim 4, wherein said computer peripheral is
constituted by a data storing apparatus.

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